

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF FEBRUARY 2006

VENDOR	DESCRIPTION	AMOUNT
<u>ADVERTISING</u>		
FLORIDA KEYS KEYNOTER	DAC/TDC/FSHG UMB MTG JAN06	\$101.60
THE REPORTER	DAC/TDC/FSHG UMB/DIVE UMB	\$87.33
TINSLEY ADVERTISING	PROMO ADV	\$110,675.37
TINSLEY ADVERTISING	GEN ARTS	\$4,906.50
TINSLEY ADVERTISING	GEN FISHING	\$51,415.49
TINSLEY ADVERTISING	DIVE UMBRELLA	\$34,011.01
TINSLEY ADVERTISING	DAC 1 ADV EXP	\$71,275.14
TINSLEY ADVERTISING	DAC 2 ADV EXP	\$23,920.56
TINSLEY ADVERTISING	DAC 3 ADV EXP	\$34,632.52
TINSLEY ADVERTISING	DAC 4 ADV EXP	\$21,171.75
TINSLEY ADVERTISING	DIST 5 AD CAMPAIGN	\$53,405.95
TINSLEY ADVERTISING	DIST 1 ADV EMERGENCY	\$74,880.59
TINSLEY ADVERTISING	DIST 3 ADV EMERGENCY	\$9,216.00
TINSLEY ADVERTISING	DIST 4 ADV EMERGENCY	\$54,018.53
TINSLEY ADVERTISING	DIST 5 ADV EMERGENCY	\$14,407.50
TINSLEY ADVERTISING	ADV EMERGENCY FUNDS	\$37,958.58
TINSLEY ADVERTISING	FISHING TV PRODUCTION	\$33,300.00
		<hr/> \$629,384.42
<u>BRICKS & MORTAR PROJECTS</u>		
CITY OF KEY WEST	OCT/NOV05 SMATHERS/REST BCH	\$44,829.65
FLORIDA KEYS COMMUNITY COLLEGE	NOV/DEC05 LOBBY EXPANSION	\$94,079.97
		<hr/> \$138,909.62
<u>VISITOR INFORMATION SERVICES</u>		
ISLAMORADA CHAMBER OF COMMERCE	JAN06	\$6,666.66
KEY LARGO CHAMBER OF COMMERCE	JAN06	\$7,750.00
MARATHON CHAMBER OF COMMERCE	JAN06	\$6,666.66
		<hr/> \$21,083.32
<u>EVENTS</u>		
CELEBRATE	FOUNDERS SOCIETY-DEC05 THE NUTCRACKER	\$150.00
COOKE COMMUNICATIONS	FOUNDERS SOCIETY-NOV/DEC05 THE NUTCRACKER	\$547.20
FLORIDA FISHING WEEKLY	BIG PINE NAUTICAL FLEA MARKET	\$300.00
KEY PLAYERS	ADVERTISING	\$3,687.90
KEY WEST ART & HISTORICAL	SEP/DEC05 HEMINGWAY IN KEY WEST	\$3,522.00
KEY WEST POPS ORCHESTRA	RODGERS & HAMMERSTEIN	\$1,703.00
KEY WEST THE NEWSPAPER	FOUNDERS SOCIETY-DEC05 THE NUTCRACKER	\$360.00
KEY WESTER MAGAZINE	FOUNDERS SOCIETY-DEC05 NEW YEARS EVE GALA	\$375.00
FLA KEYS COMMUNITY CONCERT	NOV05 FLYER POPS IN THE PARK	\$2,143.00
ISLAMORADA CHAMBER OF COMMERCE	FL KEYS HOLIDAY FESTIVAL-DEC05	\$2,183.00
ISLAND OPERA THEATRE	DEC05 05-06 SEASON	\$2,293.00
LOWER KEYS CHAMBER OF COMMERCE	BIG PINE NAUTICAL FLEA MARKET	\$76.57
MURRAY MARINE, INC	HOGSBREATH KINGFISH TOURNAMENT	\$8,422.31
RED BARN ACTORS STUDIO	REDBARN THEATRE-ADVERTISING	\$10,794.75
ROTARY CLUB OF KEY LARGO	TAKE STOCK IN CHILDREN-TROPHIES	\$680.00
TINSLEY ADVERTISING	HARRY S TRUMAN LEGACY SYMPOSIUM	\$1,186.50
TINSLEY ADVERTISING	KW HOUSE/GARDEN TOURS	\$366.75
TINSLEY ADVERTISING	SCULPTURE KEY WEST	\$6,902.89
US 1 RADIO	BIG PINE NAUTICAL FLEA MARKET	\$100.00
WEEKLY NEWSPAPER	BIG PINE NAUTICAL FLEA MARKET	\$75.00
		<hr/> \$45,868.87
<u>OFFICE SUPPLIES & OPER COSTS</u>		
DIVERSIFIED SERVICES	JAN06 JANITOR FEE	\$345.00
FEDERAL EXPRESS CORP	SHIPPING	\$432.87
KENNEDY ELECTRIC	WEST MARTELLO REPAIRS	\$1,825.49
KEYS INSURANCE AGENCY	RENEWAL-DIRECTOR/OFFICERS	\$3,788.00
MONROE ASSOC.RETARDED CITIZENS	DEC/JAN06 HARRIS BCH	\$3,000.00
OFFICE DEPOT	MISC OFFICE SUPPLIES	\$525.02

REXEL CONSOLIDATED	MUSEUM REPAIRS	\$1,844.84
XEROX CORPORATION	JAN06 COPIER/FAX	\$583.15
ZENITH INSURANCE COMPANY	INSURANCE	\$263.00
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		\$12,607.37

PERSONAL SERVICES

3406 N. ROOSEVELT BLVD	JAN/FEB06	\$133,220.65
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		\$133,220.65

PUBLIC RELATIONS

STUART NEWMAN ASSOCIATES	JAN06 FEES	\$34,728.75
STUART NEWMAN ASSOCIATES	PR EXP	\$44,372.77
STUART NEWMAN ASSOCIATES	JAN06 STRINGER FEES	\$2,249.99
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		\$81,351.51

SALES & MARKETING

BENEATH THE SEA, INC.	MEMBERSHIP06 S. TORTU	\$30.00
CELLET TRAVEL SERVICES	OCT05 TOURAMERICA	\$576.19
CELLET TRAVEL SERVICES	DEC05 UKMEMB/PHONE	\$946.59
CELLET TRAVEL SERVICES	DEC05 MANCHESTER SHOW	\$5,756.64
CELLET TRAVEL SERVICES	DEC05 FEE	\$5,666.66
CELLET TRAVEL SERVICES	NOV05 WTM EXPENSES	\$3,210.41
GET IT ACROSS	DEC05 GERM FAM TOUR	\$970.25
KEYBOARD ADVERTISING	PROMO CHOC COINS	\$802.06
KEY WEST ALOE	MISC PROMO ITEMS	\$1,272.80
MONROE COUNCIL OF THE ARTS	NOV/DEC05 EXP/CORAL SHORES	\$8,621.80
ROSEMONT EXPOSITION	DIVE SHOW	\$2,273.00
SMITH TRAVEL RESEARCH	DEC05 FEE	\$575.00
SOFTWARE HOUSE INTERNATIONAL	ADOBE ACROBAT	\$207.79
SOLARCOM, LLC	CISCO/SMART NET	\$1,878.00
TALLAHASSEE SOCIETY OF ASSN EXEC.	MEMBERSHIP06 S. TORTU	\$80.00
UNIVERSITY OF FLORIDA	SALES REPORTS	\$45.00
URBAN JUNGLE	AIT PLANTS FOR SHOW	\$121.61
VISIT FLORIDA	SC BROCH DISTRIBUTION	\$125.00
VISIT USA COMMITTEE NORWAY	MEMBERSHIP06 S. MITCHELL	\$315.00
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		\$33,473.80

TELEPHONE & UTILITIES

BELLSOUTH	2941936JAN06	\$232.18
BELLSOUTH	2942901JAN06	\$941.01
BELLSOUTH LONG DISTANCE	724159037TDC JAN06	\$1,048.31
CINGULAR WIRELESS	JAN06 CELLPHONE	\$105.16
FCAA	JAN06 HH PARK/OCEAN	\$1,182.93
FCAA	JAN06 HIGGS BCH	\$2,123.85
FCAA	JAN06 TDC 1201 WHT ST	\$129.53
FLORIDA KEYS ELECTRIC	JAN06 HH PARK/OCEAN	\$744.88
KEYS ENERGY SERVICES	FEB06 TDC	\$330.56
KEYS ENERGY SERVICES	FEB06 R LTHSE	\$462.13
KEYS ENERGY SERVICES	JAN06 HIGGS BCH	\$246.05
KEYS ENERGY SERVICES	FEB06 HIGGS BCH	\$340.33
KEYS ENERGY SERVICES	JAN06 W MART TOWER	\$54.96
KEYS ENERGY SERVICES	FEB06 W MART TOWER	\$373.90
KEYS SANITARY SERVICE	FEB06 HH PARK	\$882.82
WASTE MANAGEMENT	FEB06 HIGGS	\$2,935.68
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		\$12,134.28

TRAVEL

HAROLD WHEELER	FEB06 LODGING AWARD BANQUET	\$75.00
HAROLD WHEELER	JAN06 MTGS DV,CULT,DAC,LDS	\$261.40
KATHY HOUTZ	NOV05 TDC MTG HAWKS CAY	\$49.60
KEY WEST TRAVEL CONDO	S.CILTON ARF-NYC-MIA	\$206.90
MAXINE PACINI	JAN/FEB 06 DAC MTGS	\$163.70
SABINE PONS-CHILTON	ADV SHOW-NEW YORK	\$1,712.69
SABINE PONS-CHILTON	JAN06 HUDDLE MTG	\$80.80
SABINE PONS-CHILTON	JAN06 FL HUDDLE-FT LAUDERDALE	\$1,093.76
STACEY MITCHELL	FEB06 ITB PARIS/MILAN	\$2,966.00
STACEY MITCHELL	GERMAN TOUR-LUNCH	\$41.64
STACEY MITCHELL	JAN06 NEW YORK PROMO	\$36.75

STACEY MITCHELL	MAR06 BERLIN	\$2,604.00
SUSANNE TORTU	EXPO WASHINGTON DC	\$1,856.54
SUSANNE TORTU	FEB06 CHICAGO DIVE SHOW	<u>\$938.00</u>
		\$12,086.78
	TOTAL	<u>\$1,120,120.62</u>